

**2022**

# **Federation of Industrial Associations (SEDEFED) UN Global Compact Communication of Engagement**

# 10 Principles of Global Compact

## Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses.

## Labour

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.

## Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.

## Anti-Corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

## Message from the President of the Board

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The Federation of Sectoral Associations, which was founded 18 years ago as a need during the harmonization process of our country with the European Union and consists of 42 associations operating in different sectors, constitutes an important unity and diversity for our business world.

We attach great importance to the value created by our sectors, member associations and organizations that are the wheels of the economy, and their contribution to our society and people. We contribute to the technical and commercial development of our members through cooperation with our national and international stakeholders.

Our member associations represent 12000 business people in our business world. Our associations, which operate in many different fields, give strength to SEDEFED and increase our contribution to our country. The biggest strength of SEDEFED is our confederation TÜRKONFED, our founding member TÜSİAD and other member associations.

I am pleased to confirm that Federation of Industrial Associations supports the ten principles of the UN Global Compact with respect to human rights, labour, environment, and anti-corruption. We reaffirm our intent to advance these principles within our sphere of influence, and will make a clear statement of this commitment to our stakeholders and the general public.

**Emine ERDEM**

President of the Board of Directors

## About SEDEFED

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Established in 2004, SEDEFED (Federation of Industrial Associations) currently represents 42 sectoral associations and over 12000 businesspeople. From machine manufacturing to plastics and chemical industries, we represent the strongest sectors in Turkey, create added value to the competitiveness of our sectors and economy, carry out advocacy activities, and create content to public policy-making processes through our publications, e-bulletins, sector-specific round-table meetings, and other activities.

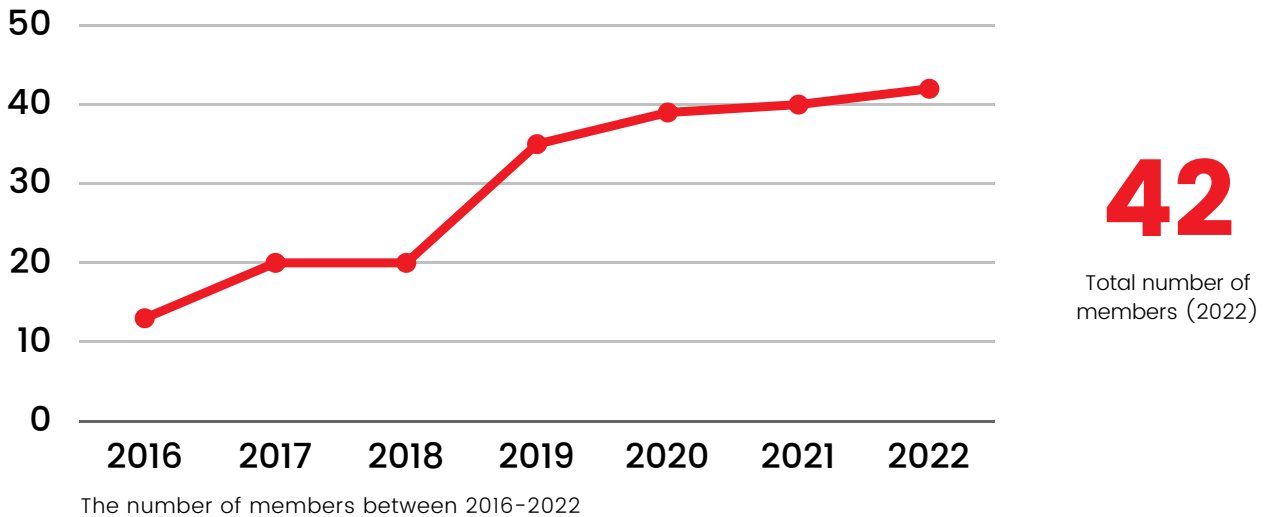
SEDEFED also organizes the annual Competitiveness Congress which has become its trademark. The 13th Competitiveness Congress was held on the 23rd of November 2021 online with a focus on the green transformation and sectors in the circular economy in the light of post-pandemic.

As a member of Turkish Enterprise and Business Confederation (TÜRKONFED), SEDEFED is part of the Collective Wisdom Platform. SEDEFED is also a member of SMEUnited through its membership to TÜRKONFED. For more information, please check our website: <http://sedefed.org/>



## Federation Activities (2016-2022)

Since 2016, SEDEFED extended its outreach by admitting 29 new members. These new members representing different sectors and companies brought SEDEFED's representative number of 12.000 companies and individuals.



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**Increase in the number of members in 6 years**

# Competitiveness Congress

The 13th Competitiveness Congress was held on the 23rd of November 2021 online with a focus on the green transformation and sectors in the circular economy in the light of post-pandemic. The congress is held on annually by SEDEFED.



**13. REKABET KONGRESİ**  
**COMPETITIVENESS CONGRESS**  
23 KASIM / NOVEMBER 2021

**PROGRAM**

**09:30-10:00 Açış Konuşmaları (Opening Speeches)**  
Emine Erdem, SEDEFED Yönetim Kurulu Başkanı (SEDEFED President)  
Simone Kaslowski, TÜSIAD Yönetim Kurulu Başkanı (TÜSIAD President)  
Orhan Turan, TÜRKONFED Yönetim Kurulu Başkanı (TÜRKONFED President)

**10:00-10:30 Özel Konuk Konuşmacısı (Keynote Speaker)**  
Bekir Ağır, KONDA Genel Müdürü (KONDA Director General)  
"COVID'le Değişen Ekonomi ve Toplum" (Economy and Society Changed By COVID)

**Moderatör (Moderator):**  
Hakan Güldağ, Gazeteci (Journalist)

**10:30-11:20 Panel I- Sektörler için Yeşil Dönüşüm ve Döngüsel Ekonomi (Panel I- Green Transition and Circular Economy for Sectors)**  
Prof. Karl-Heinz Paqué, Friedrich Naumann Vakfı Başkanı (Friedrich Naumann Foundation Chairman)  
"Pandemi Sonrası Dönemde Avrupa'da Sektörel Desteklerle Ekonomik İyileşme" (Economic Recovery in Europe in the Post-Pandemic Era with Sectoral Underpinnings)  
Roger Kelly, Avrupa İmar ve Kalkınma Bankası Bölgesel Başekonomisti (EBRD Lead Regional Economist)  
"Avrupa'nın ve Türkiye'nin Büyüme Göstergeleri ve Değişen Ekonomiler" (Changing Economies and Growth Indicators in Turkey and Europe)  
Lars Hoffmann, DFDS Akdeniz İş Birimi Başkanı (Head of DFDS Mediterranean Business Unit)  
"Lojistik Sektöründe Sürdürülebilirlik" (Sustainability in Logistics Industry)  
Guido Lena, SMEUnited Sürdürülebilir Kalkınma Direktörü (SMEUnited Director for Sustainable Development)  
"Yeşil Dönüşüm Işığında Avrupa KOBİ'lerinin Geleceği" (Future of European SMEs in the Light of Green Transition)

**11:20-11:30 Ara (Break)**  
**Moderatör (Moderator):**  
Vahap Munyar, Gazeteci (Journalist)

**11:30-12:20 Panel II- İş Dünyasında Kriz Yönetimi ve Liderlik (Panel II- Leadership and Crisis Management in Business World)**  
Tal Garih, Yenibirlider Derneği Yönetim Kurulu Üyesi (Yenibirlider Executive Board Member)  
"Değişen ve Gelişen Liderlik Modelleri" (Changing and Evolving Leadership Models)

**Dr. Bahadır Kaleağası, Paris Bosphorus Enstitüsü Başkanı (Paris Bosphorus Institute President)**  
"Küresel Değişim Işığında AB ve Türkiye İlişkileri 5.0" (EU and Turkey Relations in the Light of Global Change 5.0)

**Dr. Michal Tsur, Kultura Başkanı ve Kurucu (Kultura Co-founder and President)**  
"Pandemi Sonrası Dünyada Sürdürülebilir Girişimcilik Ekosistemi" (Sustainable Entrepreneurship Ecosystem in Post Pandemic World)

**12:20-12:30 Ara (Break)**  
**Moderatör (Moderator):**  
Nalan Erkarakaş, SEDEFED Yönetim Kurulu Üyesi (SEDEFED Board of Member)

**12:30-13:20 Panel III- Şirketlerde Faaliyet ve Yatırımların Finansmanı (Panel III- Financing Activities and Investments in Companies)**  
Fikret Sebilcioğlu, TEİD Yönetim Kurulu Üyesi (TEİD Board of Member)  
"Sürdürülebilir Ticaret için İşletmelerin Yakın Gelecekte Sahip Olması Gerekli Etik Standartlar" (Ethical Standards that Businesses Should Have in the Near Future for Sustainable Trade)  
İbrahim Öztop, Türkiye Sermaye Piyasaları Birliği Yönetim Kurulu Başkanı (TSPB President)  
"Pandemi Sonrası KOBİ'lerin Finansmana Erişimi" (Post-Pandemic Access to Finance for SMEs)  
Av. Zeynephan Gemicioğlu, Türkiye-Avrupa Birliği Derneği Başkan (TURABDER President)  
"Yaklaşan Sınırdaki Karbon Düzenlemesi Işığında Firmaların Konumlandırılması" (Navigating Firms against Upcoming Low-carbon Emissions)  
Nazlı Karamollaoğlu, TÜRKONFED Ekonomi Danışmanı (TÜRKONFED Economic Consultant)  
"Yeşil Mutabakatın KOBİ'lerin Rekabetçiliğine Etkileri" (Green Deal's Impact on SMEs' Competitiveness)

**13:30-13:45 Kapanış (Closing)**

## Yeşil Dönüşüm ve Döngüsel Ekonomi Işığında Pandemi Sonrası Sektörler Post-Pandemic Sectors in Light of Green Transition and Circular Economy

TURKONFED



FRIEDRICH NAUMANN  
FOUNDATION  
für Freiheit  
Türkiye





## Policy Making, Advocacy and Raising Awareness

As a member of Turkish Enterprise and Business Confederation (TÜRKONFED), SEDEFED is part of the Collective Wisdom Platform. During and after the COVID-19 pandemic, we came together with the leaders of the political parties represented in the Grand National Assembly of Turkey and presented the overview of our sectors as well as policy recommendations.

SEDEFED has collaborated with Ernst&Young Turkey and initiated the "Incentives and Customs E-Bulletin" which is shared with our database of over 5000 receivers. SEDEFED also issues a "Tax E-Bulletin" in collaboration with PwC Turkey.

In 2020 SEDEFED organized 5 webinars in collaboration with EY Turkey and its member association TEDAR. Furthermore in 2021, SEDEFED, with the partnership of TÜRKONFED and support of FNF Turkey, organized 8-part webinar series titled "Civil Conversations". During this webinars many civil society actors came together to talk about topics such as "Building Civil Society Awareness in Turkey, The Global Effects of the COVID-19 Pandemic, Association Management and Functional-Inclusive Board of Directors, Member Relations and Recruitment Processes, External Stakeholder Relations and Strategic Planning". The findings from this webinar series has been turned into a report and published.

In 2019 we organized 2 sector specific round table meetings (automotive and supply chain management) and paid a visit to Brussels attending BusinessEurope's meetings together with TÜRKONFED and TÜSİAD Brussels Representatives. SEDEFED is also a member of SMEUnited through its membership to TÜRKONFED.



## Projects

SEDEFED started the implementation of its "Empowering Sectoral Entrepreneurship" project in 2022. The project is supported by Erasmus+ and aims to empower new entrepreneurs in the sectors of logistics, supply chain and construction in order to create new and innovative business opportunities through young people.

**EMPOWERING**  
SECTORAL ENTREPRENEURSHIP

**Program Dahilinde Neler Yer Almaktadır?**

40 saat girişimcilik eğitimi  
20 saat eğitim ve mentorluk çalışması  
İş birliği aktiviteleri (şirket gezileri, profesyonellerle tanışma)

**Eğitim Takvimi**

<b>Girişimcilik Eğitimleri</b>	<b>Sektörel Eğitim</b>
9 Mayıs Pazartesi	23 Mayıs Pazartesi
11 Mayıs Çarşamba	<b>Mentorluk Çalışmaları</b>
14 Mayıs Cumartesi	25 Mayıs Çarşamba
16 Mayıs Pazartesi	28 Mayıs Cumartesi
18 Mayıs Çarşamba	30 Mayıs Pazartesi

**Başvuru ve bilgi için:**  
[www.empowersectors.org/tr](http://www.empowersectors.org/tr)

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**SEDEFED** **TÜRKONFED**

**Funded by**  
the European Union

SEDEFED also implemented "Ethical Business Life" project in 2022 which aimed to create a set of common ethical principles that will appeal to all SEDEFED members. In line with this purpose, several workshops were organized to gather the opinion of the member associations. The findings were collected in to a report. At the end of the project, "SEDEFED Business Ethics" document was created and signed by the board of directors and the representatives of member associations.





SEDEFED also continues to implement "Global Commerce Talks" project, in which it hosts representatives from different sectors in each webinar to discuss the developments in the global economy ranging from "raw material to supply chain, from commodity prices to energy costs" and their reflections on our country.



05.04.2022- Global Commerce Talks 4 - Steel Industry

13/06/2022

SDF/BŞK/08/13/006

To our stakeholders,

I am pleased to confirm that SEDEFED reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

A handwritten signature in blue ink, appearing to be 'Emine Erdem'.

Emine Erdem

President

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